ALYSON REHM

425-308-1807 | Marysville, WA | alyrehm@gmail.com | [LinkedIn] | [Github]

SUMMARY

Software developer with a strong background in project management and marketing. Unique skill set includes experience in developing full stack applications on both front-end and back-end platforms and successfully managing projects from conception to completion. I am able to quickly learn and implement new processes to maximize efficiency, and I have excellent verbal and written communication skills that enable me to effectively collaborate with team members and stakeholders.

TECHNICAL SKILLS

Languages: Java, HTML, CSS, Javascript, Python | Frameworks: Flask, Spring Boot, Bootstrap, React, Express, Node.js | Database: MySQL, MongoDB (Mongoose) | Tools: Visual Studio Code, Spring Tool Suite, MySQL, Github, Postman

TECHNICAL PROJECTS

The Barrel Racer's Logbook| *Full Stack Software Engineer* | [Github]
A web application that allows a user to track their barrel racing times.
- Developed a full stack MERN project, implementing CRUD applications and maintaining DRY code practices, resulting in an efficient and maintainable codebase.
- Utilized linked collections in MongoDB database to establish references between horses and their respective times, optimizing data retrieval, and organization for improved performance.
- Developed a visually appealing and modern front-end interface using Bootstrap to create an enhanced user experience.

Local Events| *Team Lead, Backend Software Engineer* | [Github]
A web application that allows a user to track events in their area.
- Successfully led a team of developers as the project lead, utilizing Git and Github as the version control system and repository, delegating tasks and coordinating efforts for timely project completion.
- Developed the backend of a Java-based web application with a MySQL database, utilizing object-oriented programming principles to create efficient and scalable code.

PROFESSIONAL EXPERIENCE

Promotions & Marketing Program Specialist | *Natural Factors* | Monroe, WA   April 2019-Current
- Coordinate the creation and implementation of promotional materials for over 15 concurrent campaigns including retailer promotions, events, and special sales campaigns.
- Maintain a robust promotional calendar for Marketing and Sales and coordinating resources for flawless execution to meet strict deadlines.
- Communicate effectively with multiple teams to identify opportunities for improvement and streamline departmental operations and workflows, resulting in increased productivity and efficiency.
- Optimize project recordkeeping with organized tracking of feedback and revisions.
- Utilize Asana project management software to track and prioritize tasks, coordinate with team members, and ensure timely completion of promotional materials for retailer promotions, events, and special sales campaigns.

Proofreader & Product Information Coordinator| *Natural Factors* | Monroe, WA   August 2018-April 2019
- Specialized in proofing and enhancing various marketing materials while ensuring thorough editing for spelling, grammar, punctuation, and consistency of brand and campaign voice with an accuracy of 98%.
- Meticulous in verifying all claims and ensuring accurate information, with a keen eye for detail.
- Collaborated with the web development team to ensure a seamless user experience, preventing errors and inconsistencies, and contributing to the success of the website.

EDUCATION

Coding Dojo | *Full-Stack Developer Certificate* | Bellevue, WA
- *Immersive Full-Stack Training Program in Python, Java, and MERN*

Colorado State University | *Bachelor of Science, Equine Science; minor in Business Administration* | Fort Collins, CO